

Cord Blood Connect

2023

September 8 – 10

Miami, FL / Loews Miami Beach Hotel

**The International Congress for Cord Blood
and Perinatal Tissue, Research, and Banking**

Exhibitor and Sponsor Prospectus



Cord Blood Connect

The International Congress for Cord Blood
and Perinatal Tissue, Research, and Banking

September 8-10, 2023

Loews Miami Beach Hotel | Miami, Florida

Join us at Cord Blood Connect!



Dear Sponsors and Exhibitors,

Planning for the 2023 Cord Blood Connect is well under way! This year's program will feature the latest clinical and laboratory science, technical innovations, education sessions, posters, discussions on important topics, and more!

I invite and encourage you to support our industry as a sponsor and/or exhibitor at Cord Blood Connect — the one place where the worldwide cord blood and perinatal community come together to learn and share. Cord Blood Connect will feature the latest clinical and laboratory science, technical innovations, education sessions, exhibits, posters, and so much more.

Make your plans to join us September 8-10 at the Loews Miami Beach!

Joanne Kurtzberg, MD
President
Cord Blood Association





Cord Blood Connect is the single place where the worldwide cord blood and perinatal tissue community comes together to learn, teach, share, refresh and re-connect! Our event brings together the many people and organizations worldwide that engage in, or are served by, cord blood and perinatal tissue banking and therapeutics. Join us in Miami as we set out to make the 2023 Cord Blood Connect another spectacular event!

Top reasons bankers, clinicians, and investigators attend this one-of-a-kind event!

Keep abreast of scientific studies and clinical advances

See new technologies that improve effectiveness and efficiency

Participate in educational sessions that advance professional development and expertise

Connect with colleagues and experts worldwide

Hosted by:



In collaboration with:



Sponsorship Opportunities

Support the Cord Blood and Perinatal Tissue Industry as a *Premier Sponsor of Cord Blood Connect!*

Cord Blood Connect is an unmatched opportunity for companies to show their support of the Cord Blood and Perinatal Tissue Industry. Become a premier event sponsor and receive acknowledgement throughout 2023. Visit the Cord Blood Association website to review the online agenda and learn more about the activities at this year's meeting.

Platinum Support \$60,000

- Acknowledgement on signage throughout Cord Blood Connect.
- Acknowledgement on digital and printed materials.
- Acknowledgement on the conference mobile app and CBA website.
- Acknowledgement on CBA Social Media channels both pre and post event.
- Four Cord Blood Connect registrations.
- Complimentary Tote Bag Insert.
- Sponsored e-blast to CBA members and community.
- Promotional video via e-blast.

Gold Support \$40,000

- Acknowledgement on signage throughout Cord Blood Connect.
- Acknowledgement on digital and printed materials.
- Acknowledgement on the conference mobile app and CBA website.
- Acknowledgement on CBA Social Media channels both pre and post event.
- Three Cord Blood Connect registrations.
- Complimentary Tote Bag Insert
- Sponsored e-blast to CBA members and community.

Silver Support \$25,000

- Acknowledgement on signage throughout Cord Blood Connect.
- Acknowledgement on digital and printed materials.
- Acknowledgement on the conference mobile app and website.
- Acknowledgement on CBA Social Media channels both pre and post event.
- Two Cord Blood Connect registrations.

Event Sponsorship Opportunities

Cord Blood Connect offers sponsorship opportunities at a variety of price points to help you meet your goals.

Opening Reception \$15,000

Corporate logo in the event agenda, conference mobile app, and on prominent signage at the Welcome Reception.

Wi-Fi Sponsorship \$15,000

A custom landing page with your corporate logo will be seen by all attendees when they login into the Cord Blood Connect WiFi.

Abstract Poster Reception \$12,500

Corporate logo in the event agenda, conference mobile app, and on prominent signage at the Abstract Poster Reception.

Lunch Sponsorship — \$12,000 Two available for Friday & Saturday

Lunch will be provided to event registrants on Friday and Saturday.

- Corporate logo in the event agenda, conference mobile app, and on prominent signage at lunch.
- Sponsor both luncheons for \$20,000.

Breakfast Sponsorship — \$7,500 Three available for Friday, Saturday, and Sunday

A continental breakfast will be provided to event registrants on Friday, Saturday, and Sunday.

- Corporate logo in the event agenda, conference mobile app, and on prominent signage at the breakfast.
- Sponsor three breakfasts for \$20,000.

Coffee Break Sponsorship — Five available \$6,000

The event will have mid-morning and mid-afternoon coffee breaks Friday, Saturday, and Sunday.

- Corporate acknowledgement with logo on signage at the coffee break.
- Sponsor all coffee breaks for \$20,000.

Tote Bag Sponsorship \$7,500

Your corporate logo imprinted on the tote bag distributed to all attendees.

Lanyard Sponsorship \$6,500

Your corporate logo imprinted on the lanyard distributed to all attendees.

Travel Grant Sponsorships \$2,500

Sponsor travel expenses for a trainee, fellow, or young scientist who receives one of four Best Abstract Awards so that they can attend the CBC meeting.

E-Blast \$2,400

An email blast will be distributed prior to the event or immediately following, highlighting products and services indicated by you.

Tote-Bag Insert \$1,500

Promote your organization by providing a branded item in the conference tote bag distributed to attendees.

Exhibit Opportunities

Connect with attendees to create new relationships and strengthen existing ones in the Cord Blood Connect Solution Center! All meal functions and coffee breaks will take place in the Solution Center making it a high traffic area where you can share your products, services, technologies, and research with the leaders in the cord blood and perinatal tissue community.

Exhibit Booth Rates

Standard Rate..... \$6,000

Early Bird Rate – contract by June 12..... \$5,000

CBA Industry Members receive a 50% discount on exhibit booths. Ask about how you can gain year-round exposure when you join CBA.

Booths Include

- 10' x 10' booth space located in high traffic Solution Center where breakfast, lunch, and coffee breaks are hosted.
- Booth furnishings including 6' draped table, two chairs, wastebasket, and identification sign. (Electrical, hardline internet, and audio-visual equipment are not included.)
- Recognition on the CBA website, conference mobile app, and event signage.
- Participation in Cord Blood Connect Passport Program.
- Two complimentary conference registrations.

Exhibit Hours

Thursday (set up)..... Noon- 4 pm

Friday 7 am – 4 pm

Saturday 7 am – 3:30 pm

Saturday Tear-Down 3:30 – 6 pm

Booths must be staffed during coffee breaks and meal functions.

**NEW
THIS
YEAR**

The new Passport Program is a great opportunity to drive traffic to your booth and connect with all the attendees. This traffic-building activity entices attendees to visit all the exhibitors. Attendees who get their “passport” stamped from all the booths will be eligible for prize drawings.



Contact Olivia Diehl at odiehl@cb-association.org to discuss exhibit and sponsorship opportunities.

Save the Date for Future Cord Blood Connect Events

September 6-8, 2024, Miami, Florida

September 5-7, 2025, Miami, Florida

